



Decatur Rotary Club

SPOKE 'N WHEEL

In This Issue

[Announcements](#)

[Book Of The Week](#)

[Guests & Visitors](#)

[Speakers At-a-Glance](#)

[Officers of the Club](#)

[Birthdays!](#)

[President's Corner](#)

[Speaker's Corner](#)

['Round the Room](#)

October 20, 2010

The Decatur Wine Festival will be Saturday, November 6 on the Square in Downtown Decatur. The festival showcases organic and sustainably produced wines along with more than 350 other domestic and international selections. More information can be found by visiting <http://decaturlwinefestival.com>.

Also, please visit our website at decaturlrotary.org where you can update your contact information, view videos from past Rotary meetings and find out who our upcoming speakers are. Don't forget to join our [LinkedIn Group](#) and [Facebook Page](#) as well!

Elliott Augustine & Andrea Greengard

The Four-Way Test:

In everything that we think, say or do:

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

President's Corner



President C. J. Becker called the meeting to order



Announcements

A new Decatur Rotary directory is in the works. Has your contact information changed? If you have NOT sent in your updated information, we need it now. Email your changes to **Vee Nelson** at vee@vnelson.com.

Rotary Networking Resources

District 6900 has created this resource to help Rotarians in our district find employment. To find out more visit the district web site www.rotarydistrict6900.org and look for Career Networking.

Decatur Rotary is now on Facebook. Check out the page for updates and become a fan. [Decatur Rotary Facebook Page](#)

Decatur Rotary is now on LinkedIn. Check our page for updates and to join our group. [Decatur Rotary LinkedIn Group](#)

NEW!! [Link to the most recent District 6900 Newsletter: District Newsletter](#)

Book Of

Announcements:



Congratulations to Tim Martin!

Tim's first child, Olivia Jane Martin, was born Tuesday, October 12, 2010 at Dekalb Medical - the same hospital that her mother and father were born 32 years ago. She was 8 lb 11 oz and 20 ½ inches long. Tim reports that both Mother (Melanie Martin) and baby are doing great!

Sunday, October 24: World Polio Day

In honor of World Polio Day, The Rotary Foundation is happy to announce 2 for 1 recognition points for every online contribution of \$100 or more made to PolioPlus during October 18-24 2010, Central Standard Time. Please go to www.rotary.org/contribute to make your online contribution. Please join other Rotarians nationwide in contributing online to PolioPlus in honor of World Polio Day. Together we will End Polio Now.

Thursday, November 6: Park Clean Up Day

When: 8:00 am to 1:00 pm (Registration: 8:00 to 8:30 am)
Where: Dearborn Park, Decatur (Deerwood Drive at Midway Road)
Food and live entertainment will follow the work session. For more info call 404-371-2540 or visit www.ParkRenewalDay.com. You can also watch a short video about the event here.

Volunteers Needed for Decatur Rotary Renewal Regiment:

Mark Whatley needs 15 volunteers for the Dearborn Park Renewal Day on November 6 from 8 a.m. - 1 p.m. (see above for more details on the event). Mark promises it will be a lot of fun for a great cause. Spouses and kids are welcome although anyone under the age of 18 needs to have a waiver signed. The best teams can win \$1,000 (1st prize), \$300 (2nd) and \$200 (3rd) plus there will be food and music too. Let Mark know ASAP if you can help by contacting him at Markewhatl@aol.com or 678-296-7984.

Reminder - Board Meeting next week.

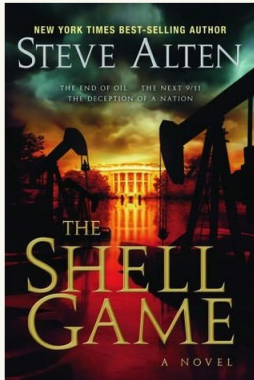
Ann Q. Curry: Owner/President of Coxe Curry & Associates

Linda Morris introduced Ann Q. Curry. Ann is owner and president of Coxe Curry & Associates. She came to Coxe Curry, in 1991, after two decades of community service and purchased the firm from prior owner, Frankie Coxe, in 1993. Under her leadership, the firm has more than quadrupled in size and greatly diversified



The Week

"The Shell Game" by Steve Alten



Book Description:

The SHELL GAME is far more than a thriller, it is a MUST-READ cautionary tale that exposes the next "9/11 event" a deception that will lead to a retaliatory chemical weapons strike on Iran and the terrorist elements the regime supports. Though the novel is written as fiction, it is filled with all-too-real details provided by insiders in the oil industry, military, and Middle Eastern affairs that extrapolates real events from the past and present that will lead us down a path of self-destruction... unless we stop the insanity now!

Book Suggested By:

**President C.J.'s
daughter,
Madeline Becker**

Guests & Visitors

Steve Ortlip gave the invocation.

and expanded its client base in metro Atlanta.

Ann began by mentioning that she has been a Rotarian since 1994 and truly looks forward each week to the programs and fellowship. Her area of expertise is fundraising and the state of her profession has been difficult over the past two years. In 2009, nearly everyone was in survival mode given the economy. Many nonprofits exhausted their resources, reduced staff and salaries, and consistently experienced lower revenues. The giving was down overall by over 3.3%, the largest decline in nearly 30 years in charitable giving. (A recent AJC article claimed that among the few largest nonprofits, the decline was as much as 11%). Even so, \$303 billion was given in 2009! Individual donors focused on what they cared about most. Thus far, giving in 2010 has increased as much as 3% over 2009, which is hopeful for all nonprofits.

Locally, there have been fewer large capital campaigns. Donors are refining their focus and are requiring a higher bar of accountability; nonprofits must be able to show results. The Buffett and Gates pledge to give away half of their assets may make a real difference in years to come as this example trickles down, not just to the other 40 billionaires that they asked to join them, but to many others with sizeable estates. This 50% giving pledge may well change the face of philanthropy around the country.

To participate in receiving significant assets, nonprofits have to:

- 1) Maintain a strong board of directors who are engaged through time and talent and invested through their own giving;
- 2) Make a strong case for support and how their projects will serve the local community;
- 3) Plan for long term stability;
- 4) Involve volunteer labor to fulfill key jobs in the organization. (In the Grady campaign, two key volunteers made 30 visits each to fellow CEO's.)

Though Grady was able to raise \$300 million, thanks in great part to the Woodruff Foundation's \$200 million gift,

Our Guests included:

Heather Ewing:
guest of **David Ewing**

Sharon Johnson:
guest of Club;

Greg Pins:
guest of **Ed Outlaw**

Jodi Dick:
guest of **Ed Outlaw**

Our Visiting
Rotarians included:

Ed Outlaw
Peachtree City

Ed Johnson
Brookhaven

**Speakers
At A Glance**

October 22, 2010:
J. Tom Morgan

October 29, 2010:
Dick Yarbrough

November 5, 2010:
Dr. Jagdish Sheth

**Officers of the
Decatur Rotary
Club:**

President:
C.J. Becker

President-Elect:
Jason Conn

Past President:
Bryan Downs

Secretary:

most of today's campaigns are smaller, more defined, sometimes with one particular purpose. These campaigns tend to be more targeted and results-oriented. Instead of asking for the whole project at once, organizations like the Atlanta Zoo and the Beltline project may ask for one smaller piece of the pie at a time. Campaigns must focus on core strengths and "must haves"; the days of "nice to haves" are gone.

There continue to be hopeful stories among the nonprofits, even in the dire economy. Partnerships for mutual benefit are forming, such as the cooperation of L'Arche and Camp Twin Lakes. New start ups continue to make important inroads to meet community needs, such as Gear Up, a program that connects young, urban high school graduates and those who have passed the GED to steady jobs with a future.

In conclusion, Ann encouraged Rotarians to make a real difference by going deeper on the boards which we serve. Choose one or two and get very involved with your time, talent, and resources. Give your specific expertise and commit to make a difference.



Betty Spiker

Treasurer:
John Bennett

Sergeant-at-Arms:
Doug Torbush

District Governor:
Casey Farmer

In honor of Ann Curry's visit, the book donated to the DeKalb Library System was "The Ask" by Laura Fredricks.

The meeting was then adjourned.

Reported by Todd Speed

Photography by Mark Burnette

'Round the Room...

Birthdays!



October 8:
John Robinson

October 15:
Scott Stevenson

October 19:
John Kozak

October 19:
Bill Moon

October 28:
Judy Turner

October 29:
Rick Garnitz



Linda Morris along with our speaker, **Ann Q. Curry**



President C.J. Becker, Mark Whatley, and Peter Michelson



**Past President Bryan Downs, Mark Whatley
and Peter Michelson's back**



Bedros Sharian, Jr. and Jim Baskett catch up



Past President David Ewing, his wife **Heather** and **Walt Drake** have a conversation after the meeting

Sincerely,

The Rotary Bulletin Committee
Decatur Rotary Club

Directions: [Old Courthouse on the Square](#)

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