

WHAT'S HAPPENING



-September 24, 2015 | Be Involved, Be Engaged, Celebrate Rotary-

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Schmit & Associates

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Mentalist and Psychic Entertainer

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 Evans Mirageas
Atlanta Symphony

This Week at Rotary

Dave Schmit
Schmit & Associates



Dave Schmit is best known for developing strategic models integral to the creation of new and revitalized communities. This focus has propelled Dave through a career of service with large public and private builders, ultimately leading him toward master planning and development of high quality town-centered and urban mixed-use projects.

Dave's early career involved management of complex construction projects including pulp and paper mills, petrochemical plants, retail centers and office buildings. His competence in establishing project controls and organizing disparate parties into collaborative teams became a central theme in Dave's success.

As president of Colony Homes, Dave grew the company from building 200 homes per year in Atlanta to nearly

Orchestra

Friday Lunches
catered by
Oakhurst Market

Decatur Rotary Club Officers

President:
Scott Thompson

President-Elect:
Amy Nash

Past President:
Peter Michelson

Secretary:
Doug Robinson

Treasurer:
Pete Pfeiffer

Sergeant-at-Arms:
John Drake

The Four-Way Test

In everything that we
think, say or do:

Is it the **TRUTH**?

Is it **FAIR** to all
concerned?

Will it build
GOODWILL
and

1,800 homes annually in Atlanta, Raleigh and Charlotte. To sustain this dynamic growth, Dave introduced Colony associates to an employee philosophy based upon the theme of "Our House," a culture of high standards that emerged through Colony's vision, mission and values into decision-making guidelines and principles to serve customers. In 1999, *Big Builder* magazine chronicled this culture, which showcased the Colony Homes national reputation for building affordable homes in metropolitan communities because of their sophisticated models for design, delivery and customer service.

Dave later leveraged his expertise to join the executive team at Morrison Homes, aiding the company in becoming the 29th largest builder nationwide in 2003. His role in developing a shared vision and integrated management tools was central to the company's success. From 2003-2009, Dave was president of Marathon Land Company, an organization formed to develop mixed-use projects in the Atlanta area.

Dave's leadership expertise is also seen in his passion for the community, where he currently serves on the board of Roswell Rotary and the Roswell Downtown Development Authority. He also served as chairman of the Comprehensive Plan 2030 for the City of Roswell.

Dave greatly enjoyed his ten years coaching at the nationally-recognized East Cobb Baseball, using baseball to teach young men about responsibility and teamwork. He served as vice-chairman of Habitat for Humanity North Central Georgia and continues to spend time each semester as a guest lecturer on ethics and operations in the development industry at his alma mater, the University of Florida.

Dave lives with his family in historic Roswell.

Speaker Recap September 18 Meeting

